

POWER CRUISING

2008 Editorial Calendar

January/February

Closing Date: 11/12/07

On Sale Date: 01/01/08

Boat Buyer's Checklist – George Sass has come up with a trouble-shooting checklist for owners about to take delivery of their brand new boat.

Gene and Katie Hamilton revisit the **Intracoastal Waterway** on the last leg of their Great Loop journey, a perspective on what has changed – and what hasn't.

Lake Erie has a lot to offer. Long-time area resident and cruiser **Mark Stevens** hosts a tour of his favorite body of water.

Cats in the Archipelago –After shipping their boats to Finland, a group of **PDQ Catamaran** owners spend a summer exploring the picturesque island groups that line the northern **Baltic**, ending in Stockholm.

Pocket Cruisers – An overview of small but capable cruising craft that offer a diminutive yet full range of live-aboard comforts, and can also be kept on a trailer or lift.

March/April

Closing Date: 01/14/08

On Sale Date: 03/04/08

The Hybrid Hype – Rising fuel prices have placed an increased importance on fuel economy, leading some to contemplate **diesel/electric hybrid systems**. **Nigel Calder** explains the potential advantages and shortcomings of such systems.

Down in the Delta – An introduction to the watery attractions of the California Delta, one of North America's most extensive inland cruising grounds.

Harkers Island – **Chris Cornell** traces the origins and evolution of the Carolina-built hull on Harker's Island, while also keeping an eye open for attractions of interest to visiting cruisers.

Taking the Plunge – Exploring the techniques and equipment of snorkeling while touring the **BVIs** aboard a **Nautic Blue** powercat.

Survival at Sea –**George Sass** has survived a daring rescue at sea, and he shares what he's learned based on interviews with leading experts as well as his personal experience.

May/June

Closing Date: 03/13/08

On Sale Date: 04/29/08

A Passion for PowerCats –**Chris Cornell** investigates where the new developments in twin-hulled cruising craft is going, and what we can expect in the years to come.

Exploring the **Pacific Northwest** frontier north of the Queen Charlotte Straits. Veteran cruiser **Sven Donaldson** provides an introduction to the still remote shores of the **Queen Charlotte Islands**.

La Paz Renaissance – La Paz, with many new changes is set to become the center of cruising activity in the Sea of Cortez.

Harbor Springs is one of **Lake Michigan's** most desirable destinations. **Walt Stearns** tours Harbor Springs aboard a high-performance **Island Pilot Trawler** equipped with **Volvo's** new **ISP drive system**.

Tenders – How to select, accessorize and operate a tender to maximize its potential performance in a number of fun watersports. Boat testing a number of high performance tenders rigged for fun and games.

July/August

Closing Date: 05/09/08

On Sale Date:07/01/08

Chartering – Current and future trends in power charter, along with complete world-wide listings. **Try Before You Buy** – listings of late makes and models available through brokers and individual operators.

The James River – Going beyond Chesapeake Bay and exploring the James River aboard a 42-foot Grand Banks.

Vancouver Island - Join **Pierce Hoover** as he explores the less-traveled northwestern coast of **Vancouver Island** during whale and dolphin mating season.

The Best of Both Worlds –A boat capable of efficient, comfortable slow-speed operation, but that can also add a turn of speed when conditions demand, is an ideal solution for a growing number of power cruisers. **Chris Cornell** examines the evolution and perfection of the **semi-displacement power cruiser**.

The Cost of Cruising –**George Sass** profiles three cruising couples to discover the ways they maximize their cruising budgets, plus a list of financial tips and tricks for those contemplating an upcoming cruise.

September/October

Closing Date: 07/14/08

On Sale Date: 09/02/08

Upgrades – A collection of new and popular products designed to improve your boat's appearance and performance, enhance your comfort and increase the efficiency of onboard systems.

The **Florida Keys** offer lively waterfront resorts and quiet back country anchorages. Keys Veteran **Walt Stearns** shares local knowledge and navigation tips for the safe transit of this region.

The Big Apple Cruise – **Pierce Hoover** spends a weekend downtown on a new power cruiser and offers alternate scenarios for New York City area stopovers.

Nova Scotia. **George Sass** explores the southern coast of Nova Scotia aboard a locally built boat, and pops in on a few builders long the way.

Metal boatbuilding is enjoying a newfound popularity. Technical writer **Roger McAfee** examines the new methods of construction and pros and cons of **metal boat construction**.

November/December

Closing Date: 09/11/08

On Sale Date: 10/28/08

Great Winter Getaways - Highlighting the Bahamas and Mexico.

Alternative cruising grounds in the Bahamas, **Abacos West Side, Andros, and Long Island.**

Adventures and amenities that await visiting cruisers along the mainland **Mexican coast**.

Catching Dinner - simple ways that cruising boats can be set up to catch fish or trap crabs, specifically suited for North America's most popular coastal regions.

The Asian Equation –**George Sass** will lead readers on a tour of several premier Asian boat builders such as Grand Banks, Nordhavn, Kadey Krogen, Marlow, Fleming and Island Pilot. He will interview buyers waiting for delivery as well as those who recently took delivery of their new yacht.

Shore Leave –**George Sass** assembles a collection of boat-friendly bikes and scooters that can be stowed aboard and deployed from the average power cruiser.

Call your *Power Cruising* sales office for more information on how you can reach your best prospects through these unique advertising opportunities.

*Closing Date refers to Insertion Order and Materials closing dates.

Note: Power Cruising is published 6x per year. Editorial subject to change; close and on-sale dates subject to change