

ISLANDS

2010 EDITORIAL CALENDAR

JANUARY/FEBRUARY

Space Close 10/29/09 Material Due 11/4/09 On Sale 12/29/09

- 25 of the World's Greatest Eco-Luxe Escapes
- Jamaica's Reggae Traditions
- Maldives
- Best Islands for Wellness

Print & Enhanced Digital Guides:

- *Romantic Escapes*

MARCH

Space Close 12/16/09 Material Due 12/21/09 On Sale 2/16/10

- Caribbean Triple Adventure in BVI, Cozumel & Curacao
- Maui Cowboys
- Iceland
- New Zealand
- Best Islands for Snorkeling

Print & Enhanced Digital Guides:

- *Mexico's Caribbean*
- *Jamaica*
- *South Pacific*

APRIL/MAY

Space Close 2/4/10 Material Due 2/9/10 On Sale 3/30/10

- Pure Travel in Places You Know-Aruba, Oahu, Puerto Rico & more
- Cruising the Caribbean
- Molokai - The Purest Hawaii
- Irian Jaya and the Mystery of the Missing Rockefeller
- Best New Authentic Resorts

Print & Enhanced Digital Guides:

- *Perfect Family Vacations*
- *The ABC's Aruba, Bonaire & Curacao*

JUNE

Space Close 3/18/10 Material Due 3/23/10 On Sale 5/11/10

- Why We Love Beaches
- Dominican Republic
- 21st Annual Photo Contest Winning Images
- Annual Best Island Beaches

Print & Enhanced Digital Guides:

- *Puerto Rico*
- *Bahamas*
- *Hawaii*

JULY/AUGUST

Space Close 5/6/10 Material Due 5/10/10 On Sale 6/29/10

- Best Islands to Live On – Annual Special Edition
- Big Island of Hawaii
- Sea Islands Georgia
- Best Island Cuisine

Print & Enhanced Digital Guides:

- *Spa & Golf Vacations*
- *Island Living - Real Estate & Vacation Ownership*

SEPTEMBER/OCTOBER

Space Close 6/17/10 Material Due 6/29/10 On Sale 8/17/10

- Test Your Islands IQ about the Caribbean, Hawaii & more
- Venice
- South Pacific Tales
- Belize
- Best Islands to Learn On

Print & Enhanced Digital Guides:

- *Mexico & Central America*

NOVEMBER

Space Close 8/12/10 Material Due 8/17/10 On Sale 10/5/10

- Best of the Caribbean – Special Annual Showcase
- Cruising Asia
- Galapagos Revisited
- Best Island Cruise Excursions

Print & Enhanced Digital Guides:

- *Caribbean Places to Stay*
- *Cruising Insights for 2011*

DECEMBER

Space Close 9/23/10 Material Due 9/28/10 On Sale 11/16/10

- **WISH LIST 2011** -
The Next New Dream Destinations
- Melanesia Expedition Cruise
- Korea's Jeju Island Mermaids
- Best of Eco-Travel

Print & Enhanced Digital Guides:

- *The Ultimate Resort Guide for 2011*

Every issue contains additional editorial about the Caribbean, Hawaii, Europe, South Pacific and island destinations worldwide.