

OFFICIAL RULES: ISLANDS 20TH ANNUAL PHOTO CONTEST

The ISLANDS 20th Annual Photo Contest (the "Contest") is sponsored by ISLANDS Magazine, a publication of Bonnier Corporation ("Sponsor").

ONE (1) GRAND PRIZE: Fiji - 8 nights + air and cruise for two, Lowepro backpack, blurb.com gift certificate; approx. retail value \$8,250

ONE (1) FIRST PRIZE: Oahu - 5-night stay for two at the Outrigger Reef on the Beach; two round-trip tickets on Hawaiian Airlines, Lowepro backpack, blurb.com gift certificate; approx. retail value \$8,200

ONE (1) SECOND-PLACE PRIZE: Iceland - 3-night stay for two at an Icelandair Hotel, two round-trip tickets on Icelandair, Lowepro backpack, blurb.com gift certificate; approx. retail value \$3,250

ONE (1) THIRD-PLACE PRIZE: Aruba - 5-night stay for two at the Hyatt Aruba; two round-trip tickets to Aruba, Lowepro backpack, blurb.com gift certificate; approx. retail value \$4,250

ONE (1) ARTISTIC MERIT PRIZE: A weeklong workshop for one at the Maine Media Workshops, \$250 gift certificate to be used toward airfare, Lowepro backpack, blurb.com gift certificate; approx. retail value \$2,250

THIRTY (30) HONORABLE MENTION PRIZES: A prize pack of OtterBox 2000, a \$50 blurb.com gift certificate and Lowepro bag; approx. retail value \$100

All federal, state and local laws and regulations apply; void where prohibited.

ELIGIBILITY: The Contest is open only to individuals, 18 years or older at time of entry. For non-U.S. residents, sponsor is not responsible for customs and other fees, and all airfare prizes are valid for travel from the U.S. only. Employees of Bonnier Corporation and its parent companies, subsidiaries or agents, their immediate families (defined as parents, children, siblings, spouse and grandparents), and those domiciled with any of the foregoing are not eligible.

TO ENTER: Submit your island-based travel photos along with a \$3 entry fee per photo. Photos must be submitted as prints no smaller than 4x6 inches and no larger than 8x10 inches. Each print submitted must be labeled on the back with your name, mailing address, phone number, email address, and the location the image was taken. For complete details, visit our website at <http://www.islands.com/photocontest>. To enter, mail your photo and entry fee of \$3 per photo to ISLANDS Photo Contest 20, 460 N. Orlando Ave., Ste. 200, Winter Park, FL 32789. All information provided by entrant must be complete, true and correct. Submissions to the Contest must be postmarked by January 31, 2009, and received by February 10, 2009, in order to be eligible; entries received after that date will be deemed ineligible to win. All submitted entries become the property of Sponsor and will not be acknowledged or returned; Sponsor is not responsible for lost, late, inaccurate, incomplete, damaged, illegible, or misdirected entries. All entries may be published in ISLANDS Magazine and on its web site, whether selected for a prize or not. Nothing in these Contest rules obligates Sponsor to publish or otherwise use any photos submitted in connection with the Contest. Each entry must be submitted on an individual basis (i.e., no team, joint, or corporate entries) and all components of the entry must be the original creation of the submitting participant. Only non-commercial work may be submitted. Entries may not contain profanity, nudity, pornographic images, violent images, anti-competition messages, illegal material, or material that violates the rights of third parties. Entries may not include confidential information, trade secrets, trademarks or copyrighted material belonging to any person or entity other than the participant absent a suitable license or permission agreement (proof of which is required). Entries containing any forbidden matter or material otherwise deemed by Organizer to be inappropriate will be disqualified.

JUDGING: A panel of judges consisting of ISLANDS Magazine editors will select the winning entry based equally upon the criteria of originality, technical skill, and relevance to island travel. By entering, you agree to be bound by these Official Rules, and that the decisions of the judges are final and binding in all respects. Judging will be completed by March 15, 2009, and potential winners will be notified by email or phone on or before April 15, 2009. Based upon the content of submissions, Sponsor reserves the right not to select any winning submissions. Potential winners will be required to sign and return a sworn Affidavit of Eligibility and Liability and Publicity Release. If required documentation is not returned within seven (7) business days of notification, or if notification is returned as undeliverable, any prize will be forfeited and an alternate winner will be selected.

PRIZE AWARDS: Prizes will be awarded within sixty (60) days after winner verification. No prize substitution or transfer is permitted, except that Sponsor reserves the right to substitute a prize of equal or greater value for any reason. All taxes, custom fees and any other incidental expenses on Prizes are the sole responsibility of each winner. Prizes are subject to restrictions including black-out dates.

GENERAL RULES & LIMITATIONS: By entering, you represent that: (i) your entry is your own original work; and (ii) you own or have the rights to convey any and all right and title in any material submitted as part of your entry into the Contest. By entering, you grant to Sponsor a non-exclusive, worldwide, royalty-free license to edit, publish, promote, republish at any time in the future and otherwise use your submission, along with your name and likeness, in any and all media for possible editorial, promotional or advertising purposes, without further permission, notice or compensation (except where prohibited by law). By participating in the Contest, you agree to release Sponsor and its parent companies, affiliates, subsidiaries, employees, directors, officers, and agents from any and all liability, claims or actions of any kind whatsoever for injuries, damages or losses to persons and property which may be sustained in connection with the receipt, ownership, possession, use, or misuse of any prize. Sponsor is not responsible for technical, hardware or software failures, or other errors or problems which may occur in connection with the Contest, whether computer, network, technical, mechanical, typographical, printing, human or otherwise, including, without limitation, errors or problems which may occur in connection with the administration of the Contest, the processing or judging of entries, the announcement of the prizes, in any Contest-related materials, or that may limit prize fulfillment or a participant's ability to enter the Contest. Sponsor reserves the right to permanently disqualify from the Contest any person it believes has intentionally violated these official rules.

WINNER IDENTITY: For the identity of the winner(s), send a self-addressed, stamped envelope after April 15, 2009, to Photo Contest 20 Winner, ISLANDS, 460 N. Orlando Ave., Ste. 200, Winter Park, FL 32789.

PHOTO CONTEST ENTRY FORM

Detach and send this completed form and your photo prints to: ISLANDS PHOTO CONTEST 20, 460 N. ORLANDO AVE., STE. 200, WINTER PARK, FL 32789

NAME: _____ DAYTIME PHONE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

ENTRY FEE INFORMATION [] PHOTOS x \$3.00 each = \$ _____

VISA MC CHECK CARD NO.: _____ EXP. DATE: _____

SIGNATURE: _____ E-MAIL: _____

I authorize ISLANDS to charge my credit card \$3 per entry.

Photos must be labeled according to PHOTO CONTEST RULES or they will be deemed ineligible.