

## 2009 EDITORIAL CALENDAR

**JANUARY/FEBRUARY**

Space Close 10/30/08 Material Due 11/4/08 On Sale 12/23/08

- Ultimate Romantic Retreats
- Ireland
- Tahiti
- Live the Life: Hawaii's Big Island
- Taste: Caribbean Beers
- The Best: Tables for Two

**Marketing Programs:**

- *Romantic Escapes*

**MARCH**

Space Close 12/17/08 Material Due 12/22/08 On Sale 2/17/09

- Hawaii Insider
- Dominican Republic
- European Cruise
- Live the Life: U.S. Virgin Islands
- The Best: Snorkel Spots

**Marketing Programs:**

- *Caribbean Places to Stay – Spring/Summer*
- *Mexico Travel Guide*

**APRIL/MAY**

Space Close 2/5/09 Material Due 2/10/09 On Sale 3/31/09

- World's Most Private Escapes
- Barbados
- Japan's Floating Worlds
- Vancouver
- Taste: Hawaiian Honey
- Travel Tales: St. Lucia
- The Best: Private Islands

**Marketing Programs:**

- *Guide to Perfect Family Vacations*
- *Central America Travel Guide*

**JUNE**

Space Close 3/19/09 Material Due 3/24/09 On Sale 5/12/09

- 20 Magical Escapes
- Photo Contest Winners
- Panama's Boca del Toro
- England Coast to Coast
- Travel Tales: Hawaii
- The Best: Spas

**Marketing Programs:**

- *Healthy Spa Retreats*

**JULY/AUGUST**

Space Close 4/30/09 Material Due 5/4/09 On Sale 6/23/09

- Best Islands to Live On – Annual Special Issue
- Authentic Hawaii
- Cuba
- The Best: American Escapes

**Marketing Programs:**

- *Last-Minute Summer Escapes*

**SEPTEMBER/OCTOBER**

Space Close 6/18/09 Material Due 6/30/09 On Sale 8/18/09

- World's Most Exotic Escapes
- Yap
- Hong Kong
- Greece
- Indonesia
- Live the Life: Hawaii
- Taste: Caribbean Chocolate
- The Best: Undiscovered Beaches

**Marketing Programs:**

- *Mexico & Central America Travel Guide*

**NOVEMBER**

Space Close 8/13/09 Material Due 8/18/09 On Sale 10/6/09

- Best of the Caribbean
- Greenland
- Maldives
- Live the Life: China's Hainan Island
- Taste: Mac Nuts
- The Best: Authentic Family Escapes

**Marketing Programs:**

- *Caribbean Places to Stay – Fall/Winter*

**DECEMBER**

Space Close 9/24/09 Material Due 9/29/09 On Sale 11/17/09

- **WISH LIST 2010** - Ultimate trips for the coming year special double feature!
- Hawaii's Wahine Surfing Legends
- Cook Islands
- Taste: Japan
- The Best: Rooms With a View

**Marketing Programs:**

- *Winter Escapes*

*Every issue contains additional editorial about the Caribbean, Hawaii, Europe, South Pacific and island destinations worldwide.*