

- The number of visits to our site has increased 31% over the last year
- One of the leading and most dedicated wedding and honeymoon forums in the industry
- Hosts many contests including honeymoons and romantic trips for two
- Active wedding and honeymoon content partner with MSNBC.com

HOMEPAGE



BANNERS*

Home page Banners

A. 728x90 Leaderboard: Exclusive or rotating with up to three other marketing partners, this will be the first thing people see upon visiting our site. **\$500 per month for rotating banner, \$2,000 per month for exclusive banner**

B. 180x150 Tile: Rotates with, at most, only one other marketing partner. **\$750 per month**

C. 468x60 Banner: Rotates with up to three other marketing partners. Displays on our home page and several of our most popular pages. **\$250 per month**

Destination Page Banners

D. 728x90 Leaderboard: Exclusive banner providing immediate exposure to destination-page visitors. **\$500 per month**

E. 180x150 Tile: Exclusive banner displayed on destination page(s) of your choice. **\$500 per month**

Run of Site Banners

728x90 Leaderboard: Banner will display on any page on site that does not have an exclusive banner scheduled. **\$700 per month for rotating banner, \$3,000 per month for exclusive banner**

180x150 Tile: Banner will display on any page on site that does not have an exclusive banner scheduled. **\$500 per month for rotating banner, \$2,000 per month for exclusive banner**

* Banners link to URL of your choice or custom landing page produced by us to your specifications.

DESTINATION PAGE



A

B

C

D

E

E-BROCHURE



eBrochures

eBrochure: Section on website devoted entirely to your property, product or destination. Includes up to six photos, descriptive text, up to three special wedding and/or honeymoon offers and contact information: toll-free number, website and e-mail. **\$250 per month**

LiveBrochure: Full digital presentation that combines images, text and sound to deliver your marketing message. It is displayed on www.destinationweddingmag.com, and you can link to your LiveBrochure for use in your own marketing materials. **\$6,000 per year, which includes creation, hosting and a link from your eBrochure**

eNewsletters

Destination Weddings & Honeymoons eNewsletter: Wedding/Honeymoon Special Spot available in the magazine's monthly eNewsletter, sent to more than 37,000 subscribers. The eNewsletter contains a mix of editorial and travel package promotions. **\$1,200 per newsletter**

eNewsletter Sponsorship via 468x60 Banner: Banner in an eNewsletter. **\$1,200 per newsletter**

Custom eNewsletter: Housed within the *Destination Weddings & Honeymoons* template, an eNewsletter consisting solely of your promotional message and sent to our database of more than 37,000 subscribers. **\$6,000 per mailing**

Other Web Opportunities

Lead Feature on www.destinationweddingmag.com Home page: Prime home page exposure that will link to a custom-designed landing page. This page will include links back to your website. **\$1,000 per week**

E-NEWSLETTERS



Contest: Custom-built contest to meet your goals and objectives. Contest can include up to four survey questions and can generate a database of e-mail leads. Contest pages will link to your website. Must run for a minimum of three months. **\$1,000 per month for contest without e-mail database generation, \$1,500 per month for contest with e-mail database generation**

Custom interactive and online video programs are also available.

LEAD FEATURE



CONTESTS

