

# Sailing WORLD

## Editorial Calendar 2008

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**January/February:**                      **Closing Date:** 11/12/07                      **On Sale Date:** 01/01/08

Sailing World's Annual Boat of the Year feature highlights raceboat models for 2008 with in-depth reviews of the top selected boats from our fall judging. Features also include in-depth analysis from U.S. Sailing Team Olympic Trials, and a look inside the growing Melges 17 class.

**Tech Review:** Upgrading to a carbon rig, and Buyers' Guide to personal locator beacons.

**\*Issue includes *IRC Handbook***

**March:**                                      **Closing Date:** 1/18/08                      **On Sale Date:** 03/04/08

Focus on family racing with profiles on several of the sport's best known family teams, plus editorial on introducing and involving family members in racing. Other features: Swan 42 and Moore 24 class profiles. Grand Prix feature on Australia's premiere big-boat builder, McConaghy Boats.

**Tech Review:** How to buy and use the latest race electronics

**April:**                                      **Closing Date:** 2/12/08                      **On Sale Date:** 04/01/08

Key West Race Week coverage. SW editors blitz sailing's biggest event with writers imbedded in the regatta's IRC, PHRF, and J/109 classes. Barcelona World Race feature; six Farr-designed boats are in this doublehanded race around the world in Open 60s.

**Tech Review:** Perfecting your boat's steering system, from carbon wheels to better bearings

**May:**                                      **Closing Date:** 3/12/08                      **On Sale Date:** 04/29/08

An in-depth look into Europe's healthy dual-purpose raceboat scene; plus SW profiles the Sabots and other small raceboats that feed the sport's youth base.

**Tech Review:** How to outfit for ORC regulations

**June:**                                      **Closing Date:** 4/17/08                      **On Sale Date:** 06/03/08

State of the America's Cup: A look at the teams, the Act regattas, and the sailors stepping into the spotlight. Issue also features our annual College Sailing Guide.

**Tech Review:** Lightweight downwind sailcloth: what's new in spinnakers and reaching sails?

**July/August:**                      **Closing Date:** 5/9/08                      **On Sale Date:** 07/01/08

2008 Olympic Games preview with athlete profiles and Herb McCormick tackles the Newport Beach to Cabo Race.

**Tech Review:** Deck layout upgrade: we take a stock crossover racer and upgrade the deck with the latest hardware developments

**September:**                      **Closing Date:** 7/17/08                      **On Sale Date:** 09/02/08

Grand-Prix 42s and other Box Rules; Volvo Ocean Race preview, featuring an in-depth look at the high-tech machines that carry these professional racers around the world, and the Olympic Games wrap-up.

**Tech Review:** Offshore sailing boot roundup: After a season's use, which boots stand the test?

**October:**                              **Closing Date:** 8/19/08                      **On Sale Date:** 10/07/08

New boats for 2009 with expanded section and multiple pre-contest reviews, plus features on the Chicago Mac Race's 100th Running, and Ireland's Ford Cork Week.

**Tech Review:** The benefits and how-to of integrating solar power into the electronics package

**November/December:**                      **Closing Date:** 9/12/08                      **On Sale Date:** 11/04/08

Volvo Ocean Race feature; Sailing World Hall of Fame's, new inductees

**Tech Review:** DIY non-skid deck job; the how to and tools/materials required to refurbish a worn raceboat deck, plus SW's annual gift guide.

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\*Closing Date refers to Insertion Order and Materials closing dates.

*Note: Sailing World is published 9x per year. Editorial subject to change; close and on-sale dates subject to change.*