

BONNIER CORPORATION

REVISED - AD PORTAL INSTRUCTIONS

We have a new site for our ad portal: adportal.bonniecpr.com

Select the publication and the issue you are submitting the ad for, fill out the form, attach the hi-res file for print and low-res file for quality check and upload your ad



Files

Required Hi-res file type: PDF/X1A

Other file formats such as InDesign and Quark Express native files with associated fonts and graphics will be accepted during the transition to PDF/X-1a as the required format until June 1, 2009. After that date, additional production charges may apply to convert to PDF/X-1a. *To ensure you have all the necessary files, including fonts, use the InDesign "Package" feature or Quark's "Collect For Output". These files must be compressed into either Zip or Stuffit archives.*

You are required to upload a low-res content proofing file (jpeg or tiff)

Proofs

For Full Page or Spreads: If you do not intend to ship a contract color proof, we will generate one at a charge of \$50 per page for press.

You will receive a confirmation email after your file uploads successfully.

**Please contact Ad Traffic Manager Lindsey Martins
if you have any questions (401) 845-5124 or email her at
lindsey.martins@bonniecpr.com**