



# BERMUDA TRIPLE CROWN

## 2009 PLATINUM SPONSOR

**Sponsorship Fee:** \$5,000

**Product Donation:** Seven quality items for the champion crew and anglers

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### Status

Distinction as a Platinum sponsor

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### Internet Coverage

Platinum banner included in banner rotation. Logo placement and links to your website in ten prominent locations on the Bermuda Triple Crown ([www.BermudaTripleCrown.com](http://www.BermudaTripleCrown.com)) website

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### Tournament Advertising in *Marlin Magazine*

Platinum logo application on the event's one-page Bermuda Triple Crown display advertisement in the April/May and June/July issues of *Marlin* magazine. Magazine distribution = 55,000 copies per issue

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### Tournament Advertising in *Sport Fishing Magazine*

Platinum logo application on the event's one-page Bermuda Triple Crown display advertisement in the April issue of *Sport Fishing* magazine. Magazine distribution = 200,000 copies per issue

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### Tournament Advertising in the *Bermuda Big Game Classic Magazine*

Platinum logo application on the Bermuda Triple Crown one-page color-display advertisement in the *Bermuda Big Game Classic* magazine. 10,000 copies are distributed

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### Tournament Brochure

Platinum logo application on the tournament brochure. 5,000 copies are distributed through direct mail, boat shows and other tournaments

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### Tournament Postcard Invitation

Platinum logo application on tournament postcard. 5,000 copies are distributed through direct mail, boat shows and other tournaments

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### Signage

One company banner placed at all event functions. Event specific banners will be made with your logo included

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### Product Display

Sponsor's product will be displayed on a special Bermuda Triple Crown table at the Bermuda Billfish Blast, the Bermuda Big Game Classic and the Sea Horse Anglers Club tournaments

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# BERMUDA TRIPLE CROWN

## 2009 GOLD SPONSOR

**Sponsorship Fee:** \$2,500

**Product Donation:** Seven quality items for the champion crew and anglers

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### Status

Distinction as a Gold sponsor

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### Internet Coverage

Logo placement and links to your website in ten prominent locations on the Bermuda Triple Crown ([www.BermudaTripleCrown.com](http://www.BermudaTripleCrown.com)) website

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### Tournament Advertising in *Marlin Magazine*

Gold logo application on the event's one-page Bermuda Triple Crown display advertisement in the April/May and June/July issues of *Marlin* magazine. Magazine distribution = 55,000 copies per issue

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### Tournament Advertising in *Sport Fishing Magazine*

Gold logo application on the event's one-page Bermuda Triple Crown display advertisement in the April issue of *Sport Fishing* magazine. Magazine distribution = 200,000 copies per issue

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### Tournament Advertising in the *Bermuda Big Game Classic Magazine*

Gold logo application on the Bermuda Triple Crown one-page color-display advertisement in the *Bermuda Big Game Classic* magazine. 10,000 copies are distributed

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### Tournament Brochure

Gold logo application on the tournament brochure. 5,000 copies are distributed through direct mail, boat shows and other tournaments

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### Signage

One company banner placed at all event functions. Event specific banners will be made with your logo included

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### Product Display

Sponsor's product will be displayed on a special Bermuda Triple Crown table at the Bermuda Billfish Blast, the Bermuda Big Game Classic and the Sea Horse Anglers Club tournaments

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# BERMUDA TRIPLE CROWN

## 2009 SILVER SPONSOR

**Sponsorship Fee:** \$1,000

**Product Donation:** Seven quality items for the champion crew and anglers

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### Status

Distinction as a Silver sponsor

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### Internet Coverage

Logo placement and links to your website in two prominent locations on the Bermuda Triple Crown ([www.BermudaTripleCrown.com](http://www.BermudaTripleCrown.com)) website

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### Tournament Advertising in *Marlin Magazine*

Silver logo application on the event's one-page Bermuda Triple Crown display advertisement in the April/May and June/July issues of *Marlin* magazine. Magazine distribution = 55,000 copies per issue

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### Tournament Advertising in *Sport Fishing Magazine*

Silver logo application on the event's one-page Bermuda Triple Crown display advertisement in the April issue of *Sport Fishing* magazine. Magazine distribution = 200,000 copies per issue

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### Tournament Advertising in the *Bermuda Big Game Classic Magazine*

Silver logo application on the Bermuda Triple Crown one-page color-display advertisement in the *Bermuda Big Game Classic* magazine. 10,000 copies are distributed

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### Tournament Brochure

Silver logo application on the tournament brochure. 5,000 copies are distributed through direct mail, boat shows and other tournaments

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### Signage

One company banner placed at all event functions. Event specific banners will be made with your logo included

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### Product Display

Sponsor's product will be displayed on a special Bermuda Triple Crown table at the Bermuda Billfish Blast, the Bermuda Big Game Classic and the Sea Horse Anglers Club tournaments

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# BERMUDA TRIPLE CROWN

## 2009 BRONZE SPONSOR

**Product Donation:** Seven quality items for the champion crew and anglers

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### Status

Distinction as a Bronze sponsor

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### Internet Coverage

Logo placement and a link to your website in one prominent location on the Bermuda Triple Crown ([www.BermudaTripleCrown.com](http://www.BermudaTripleCrown.com)) website

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### Tournament Advertising in *Marlin Magazine*

Bronze logo application on the event's one-page Bermuda Triple Crown display advertisement in the April/May and June/July issues of *Marlin* magazine. Magazine distribution = 55,000 copies per issue

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### Tournament Advertising in *Sport Fishing Magazine*

Bronze logo application on the event's one-page Bermuda Triple Crown display advertisement in the April issue of *Sport Fishing* magazine. Magazine distribution = 200,000 copies per issue

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### Tournament Advertising in the *Bermuda Big Game Classic Magazine*

Bronze logo application on the Bermuda Triple Crown one-page color-display advertisement in the *Bermuda Big Game Classic* magazine. 10,000 copies are distributed

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### Signage

One company banner placed at all event functions. Event specific banners will be made with your logo included

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### Product Display

Sponsor's product will be displayed on a special Bermuda Triple Crown table at the Bermuda Billfish Blast, the Bermuda Big Game Classic and the Sea Horse Anglers Club tournaments

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