



BERMUDA B · I · G · G · A · M · E Classic

2009 PLATINUM SPONSOR

Sponsorship Fee: \$10,000

Product Donation: \$2,000 retail value

Status

Distinction as Platinum sponsor. Exclusive product level sponsorship

Prize Presentation

Major prize category named for your company

Tournament Magazine

Two-page color-display advertisement. Platinum logo placement on the sponsor page. 10,000 copies are distributed

Banquet Video

Logo placement in the tournament video. Content of video will include product, signage and staff (if available)

Banquet Slide Show

Product and logo included in shot list

Internet Coverage

Platinum banner in featured rotation. Logo placement and links to your website in twelve prominent locations on the Bermuda Big Game Classic (www.BermudaBigGameClassic.com) website

Tournament Advertising in *Marlin Magazine*

Platinum logo placement on the event's two-page display advertisement scheduled for the February, April/May and June/July issues of *Marlin* magazine. Magazine distribution = 55,000 copies per issue

Tournament Advertising in *Sport Fishing Magazine*

Platinum logo placement on the event's one-page display advertisement in the February, March and April issues of *Sport Fishing* magazine. Magazine distribution = 200,000 copies per issue

Posters and Counter Cards

Platinum logo placement all posters and counter cards. Fifty posters and ten counter cards will be distributed through hotels, tackle and marine retailers, and industry boat shows attended by *Sport Fishing* and *Marlin* magazines

Postcards

Platinum logo placement on postcard invitation

Laminated Boat Numbers

Laminated boat number cards will be produced and have your company's logo affixed

Ancillary Products

Platinum logo placement on event T-shirts and captain's bags

Company Literature Distribution

Sponsor literature distributed through participant's captain's bags

Signage

One company banner placed at all event functions. Three event specific banners will be produced and will include your logo

Hospitality

A table will be provided at the registration/kick-off party and awards banquet to display, promote or sell your products/services. Six party passes to private functions will be provided as a part of this package



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2009 GOLD SPONSOR

Sponsorship Fee: \$7,500
Product Donation: \$1,000 retail value

Status

Distinction as a Gold sponsor. Exclusive product level sponsorship

Prize Presentation

Major prize category named for your company

Tournament Magazine

One-page color-display advertisement. Gold logo placement on the sponsor page. 10,000 copies are distributed

Banquet Video

Logo placement in the tournament video. Content of video will include product, signage and staff (if available)

Banquet Slide Show

Product and logo included in shot list

Internet Coverage

Logo placement and links to your website in twelve prominent locations on the Bermuda Big Game Classic (www.BermudaBigGameClassic.com) website

Tournament Advertising in *Marlin* Magazine

Gold logo placement on the event's two-page display advertisement scheduled for the February, April/May and June/July issues of *Marlin* magazine. Magazine distribution = 55,000 copies per issue

Tournament Advertising in *Sport Fishing* Magazine

Gold logo placement on the event's one-page display advertisement in the February, March and April issues of *Sport Fishing* magazine. Magazine distribution = 200,000 copies per issue

Posters and Counter Cards

Gold logo placement all posters and counter cards. Fifty posters and ten counter cards will be distributed through hotels, tackle and marine retailers, and industry boat shows attended by *Sport Fishing* and *Marlin* magazines

Laminated Boat Numbers

Laminated boat number cards will be produced and have your company's logo affixed

Ancillary Products

Gold logo placement on event T-shirts

Company Literature Distribution

Sponsor literature distributed through participant's captain's bags

Signage

One company banner placed at all event functions. Three event specific banners will be produced and will include your logo

Hospitality

A table will be provided at the registration/kick-off party and awards banquet to display, promote or sell your products/services. Four party passes to private functions will be provided as a part of this package



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2009 SILVER SPONSOR

Sponsorship Fee: \$4,000

Product Donation: \$1,000 retail value

Status

Distinction as a Silver sponsor

Tournament Magazine

One half-page color-display advertisement. Silver logo placement on the sponsor page. 10,000 copies are distributed

Banquet Slide Show

Product and logo included in shot list

Internet Coverage

Logo placement and links to your website on the Bermuda Big Game Classic (www.BermudaBigGameClassic.com) website

Tournament Advertising in Marlin Magazine

Silver logo placement on the event's two-page display advertisement scheduled for the February, April/May and June/July issues of *Marlin* magazine. Magazine distribution = 55,000 copies per issue

Tournament Advertising in Sport Fishing Magazine

Silver logo placement on the event's one-page display advertisement in the February, March and April issues of *Sport Fishing* magazine. Magazine distribution = 200,000 copies per issue

Posters and Counter Cards

Silver logo placement all posters and counter cards. Fifty posters and ten counter cards will be distributed through hotels, tackle and marine retailers, and industry boat shows attended by *Sport Fishing* and *Marlin* magazines

Ancillary Products

Silver logo placement on event T-shirts

Company Literature Distribution

Sponsor literature distributed through participant's captain's bags

Signage

One company banner placed at all event functions

Hospitality

A table will be provided at the registration/kick-off party and awards banquet to display, promote or sell your products/services. One party pass to private functions will be provided as a part of this package



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2009 BRONZE SPONSOR

Product Donation: \$1,000 retail value

Status

Distinction as a Bronze sponsor

Tournament Magazine

Bronze logo placement on the sponsor page. 10,000 copies are distributed

Banquet Slide Show

Product and logo included in shot list

Internet Coverage

Logo placement and link to your website on the Bermuda Big Game Classic (www.BermudaBigGameClassic.com) website

Ancillary Products

Bronze logo application on event T-shirts

Company Literature Distribution

Sponsor literature distributed through participant's captain's bags

Signage

One company banner placed at all event functions



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2009

MARLIN MAGAZINE MANUFACTURER'S CUP SPONSORSHIP PROGRAM

Sponsorship Fee: \$4,000

\$2,000 is donated to a winner-take-all cash purse for the winning team. The winning manufacturer, owner and crew names will be engraved on the perpetual bronze trophy plaque residing at The Fairmont Hamilton Princess. A trophy will also be awarded to the manufacturer and the boat owner. A two-page spread in *Marlin* will highlight the winning team on their boat, recognizing the boat manufacturer and the team members as the winners of the 2008 *Marlin* Magazine Manufacturer's Cup. The same spread will run in the following year's tournament magazine. The prize category and the winner will be posted on the tournament website. The final edited version of the awards banquet video will include the winning manufacturer's team.

Status

Distinction as a Quality Boat Manufacturer sponsor

Tournament Magazine

One-page color-display advertisement. Logo placement on the sponsor page. 10,000 copies are distributed

Banquet Video

Sponsor's boat, banner and logo placement in the tournament video

Banquet Slide Show

Sponsor's boat and banner will be included in shot list

Internet Coverage

Logo placement and link to your website in three prominent locations on the Bermuda Big Game Classic (www.BermudaBigGameClassic.com) website

Tournament Advertising in *Marlin* Magazine

Logo placement on the event's two-page display advertisement scheduled for the February, April/May and June/July issues of *Marlin* magazine. Magazine distribution = 55,000 copies per issue

Posters and Counter Cards

Logo placement on all posters and counter cards. Fifty posters and ten counter cards will be distributed through hotels, tackle and marine retailers, and industry boat shows attended by *Sport Fishing* and *Marlin* magazines

Laminated Boat Numbers

Laminated boat number cards will be produced and have your company's logo affixed

Ancillary Products

Logo placement on event T-shirts

Company Literature Distribution

Sponsor literature distributed through participant's captain's bags

Signage

One company banner placed at all event functions. Three event specific banners will be produced and will include your logo

Hospitality

Two sponsor all access passes to private functions will be provided as a part of this package
