



— BERMUDA — BILLFISH BLAST

2009 PLATINUM SPONSOR

Sponsorship Fee: \$7,000

Product Donation: \$1,000 retail value

Status

Distinction as a Platinum sponsor

Prize Presentation

Major prize category named for your company

Banquet Video

Logo placement in the tournament video. Content of video will include product, signage and staff (if available)

Banquet Slide Show

Product and logo included in shot list

Internet Coverage

Platinum banner in featured rotation. Logo placement and links to your website in six prominent locations on the Bermuda Billfish Blast (www.BermudaBillfishBlast.com) website

Tournament Advertising in *Marlin Magazine*

Platinum logo placement on the event's one-page display advertisement in the March and April/May issue of *Marlin* magazine. Magazine distribution = 55,000 copies per issue

Tournament Advertising in *Sport Fishing Magazine*

Platinum logo placement on the event's one-page display advertisement in the April issue of *Sport Fishing* magazine. Magazine distribution = 200,000 copies per issue

Tournament Advertising in the *Bermuda Big Game Classic Magazine*

Platinum logo placement on the Bermuda Billfish Blast one-page color-display advertisement in the *Bermuda Big Game Classic* magazine. 10,000 copies are distributed

Tournament Brochure

Platinum logo placement on the tournament brochure. 5,000 copies are distributed through direct mail, boat shows and other tournaments

Tournament Postcard Invitation

Platinum logo placement on tournament postcard. 5,000 copies are distributed through direct mail, boat shows and other tournaments

Laminated Boat Numbers

Laminated boat number cards will be produced and have your company's logo affixed

Ancillary Products

Platinum logo placement on event T-shirts and captains bags

Company Literature Distribution

Sponsor literature distributed through participant's captain's bags

Signage

One company banner placed at all event functions. Event specific banners will be made with your logo included

Hospitality

A table will be provided at the registration/kick-off party and awards banquet to display, promote or sell your products/services. Four party passes to private functions will be provided as a part of this package



BERMUDA BILLFISH BLAST

2009 GOLD SPONSOR

Sponsorship Fee: \$5,000
Product Donation: \$1,000 retail value

Status

Distinction as a Gold sponsor

Prize Presentation

Major prize category named for your company

Banquet Video

Logo placement in the tournament video. Content of video will include product, signage and staff (if available)

Banquet Slide Show

Product and logo included in shot list

Internet Coverage

Logo placement and links to your website in three prominent locations on the Bermuda Billfish Blast (www.BermudaBillfishBlast.com) website

Tournament Advertising in *Marlin Magazine*

Gold logo application on the event's one-page display advertisement in the March and April/May issue of *Marlin* magazine. Magazine distribution = 55,000 copies per issue

Tournament Advertising in *Sport Fishing Magazine*

Gold logo placement on the event's one-page display advertisement in the April issue of *Sport Fishing* magazine. Magazine distribution = 200,000 copies per issue

Tournament Advertising in the *Bermuda Big Game Classic Magazine*

Gold logo application on the Bermuda Billfish Blast one-page color-display advertisement in the *Bermuda Big Game Classic* magazine. 10,000 copies are distributed

Tournament Brochure

Gold logo application on the tournament brochure. 5,000 copies distributed through direct mail, boat shows and other tournaments

Tournament Postcard Invitation

Gold logo application on tournament postcard. 5,000 copies distributed through direct mail, boat shows and other tournaments

Laminated Boat Numbers

Laminated boat number cards will be produced and have your company's logo affixed

Ancillary Products

Gold logo application on event T-shirts

Company Literature Distribution

Sponsor literature distributed through participant's captain's bags

Signage

One company banner placed at all event functions. Event specific banners will be made with your logo included

Hospitality

A table will be provided at the registration/kick-off party and awards banquet to display, promote or sell your products/services. Two party passes to private functions will be provided as a part of this package



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2009 SILVER SPONSOR

Sponsorship Fee: \$2,500

Product Donation: \$1,000 retail value

Status

Distinction as a Silver sponsor

Banquet Slide Show

Product and logo included in shot list

Internet Coverage

Logo placement and links to your website in two prominent locations on the Bermuda Billfish Blast (www.BermudaBillfishBlast.com) website

Tournament Advertising in *Marlin Magazine*

Silver logo application on the event's one-page Bermuda Billfish Blast display advertisement in the March and April/May issue of *Marlin* magazine. Magazine distribution = 55,000 copies per issue

Tournament Advertising in *Sport Fishing Magazine*

Silver logo placement on the event's one-page display advertisement in the April issue of *Sport Fishing* magazine. Magazine distribution = 200,000 copies per issue

Tournament Advertising in the *Bermuda Big Game Classic Magazine*

Silver logo application on the Bermuda Billfish Blast one-page color-display advertisement in the *Bermuda Big Game Classic* magazine. 10,000 copies are distributed

Tournament Brochure

Silver logo application on the tournament brochure. 5,000 copies distributed through direct mail, boat shows and other tournaments

Ancillary Products

Silver logo application on event T-shirts

Company Literature Distribution

Sponsor literature distributed through participant's captain's bags

Signage

One company banner placed at all event functions

Hospitality

A table will be provided at the registration/kick-off party and awards banquet to display, promote or sell your products/services. One party pass to private functions will be provided as a part of this package.



— BERMUDA — BILLFISH BLAST

2009 BRONZE SPONSOR

Product Donation: \$1,000 retail value

Status

Distinction as a Bronze sponsor

Banquet Slide Show

Product and logo included in shot list

Internet Coverage

Logo placement and link to your website in one prominent location on the Bermuda Billfish Blast (www.BermudaBillfishBlast.com) website

Tournament Advertising in the *Bermuda Big Game Classic Magazine*

Bronze logo application on the Bermuda Billfish Blast one-page color-display advertisement in the *Bermuda Big Game Classic* magazine. 10,000 copies are distributed

Tournament Brochure

Bronze logo application on the tournament brochure. 5,000 copies distributed through direct mail, boat shows and other tournaments

Ancillary Products

Bronze logo application on event T-shirt

Company Literature Distribution

Sponsor literature distributed through participant's captain's bags

Signage

One company banner placed at all event functions
