

ISSUE DATES

2009

ISSUE	CLOSING DATE	MATERIALS DEADLINE	ON SALE
January/February	November 24	December 1	January 20
March	January 2	January 6	February 24
April	February 6	February 10	March 31
May	March 6	March 10	April 28
July/August	April 23	April 27	June 16
September/October	July 10	July 14	September 1
November/December	September 3	September 8	October 27

CIRCULATION HIGHLIGHTS

Guaranteed Base Rate for 2009:
250,000

Pricing:
Single Copy: \$5.99
Basic Subscription Rate: \$23.95

Average paid circulation for 6 months:
250,023 (ending June 2008)

Circulation Mix:
91.9% Paid Subscribers
8.1% Newsstand Purchasers

ABC Member

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