

# ATTENTION Small Business Owners

## OUTFITTERS Section

in

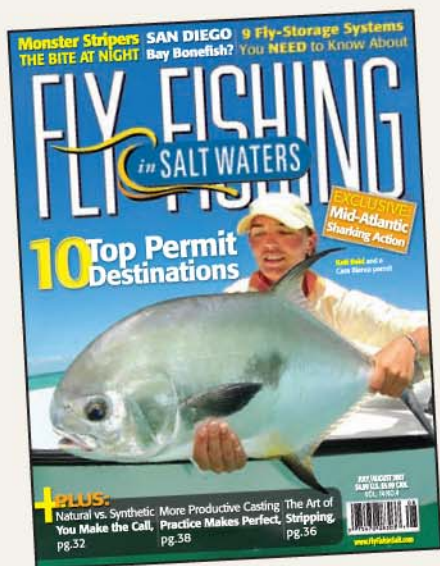
# FLY FISHING

*in* SALT WATERS

Designed to allow the Small Business Owner to:

- Market your business or service to over 27,000 buyers
- Affordably be on the field with much larger companies
- Reach the maximum number of buyers at a budget price

**Purchase a 1/6 or 1/12 OUTFITTERS ad and be seen by the largest audience of Saltwater Fly Anglers available.**



Give your business the coverage and promotion it deserves for just over a penny per reader/issue.

### Contact:

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**407-719-2970 cell**

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**BONNIER**  
MARINE GROUP

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Reach Your  
Target Market!

# BELIZE

*Exactly Where You Belong*

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**BANYAN BAY**  
PREMIUM RESORTS  
*Ambergris Caye, Belize*  
Toll Free 866-466-2179  
[www.banyanbay.com](http://www.banyanbay.com)

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**BLACKFLYOUTFITTER.NET**  
Vaughn Cochran's Black Fly Outfitter Stores

Art, fly tackle, Black Fly clothing, travel gear, hosted fishing trips with the artist  
JACKSONVILLE, ST AUGUSTINE & ONLINE

### 2008 OUTFITTERS

	1X	3X	6X
<b>FOUR COLOR</b>			
■ 1/6 Page	\$570	\$545	\$495
■ 1/12 Page	345	320	295
<b>TWO COLOR</b>			
■ 1/6 Page	--	\$445	\$420
■ 1/12 Page	--	290	295
<b>BLACK &amp; WHITE</b>			
■ 1/6 Page	--	\$375	\$345
■ 1/12 Page	--	255	230

Note: Rates are net, noncommissionable