

CARIBBEAN TRAVEL + LIFE

2010 ONLINE ADVERTISING SPECS

Web Site Digital Requirements

AD	DIMENSIONS	FILE SIZE	FILE TYPE
Top & Bottom, Leaderboard	728x90 pixels, 72 dpi	30 kb max	Gif, Jpg, Swf
Skyscraper	160x600 pixels, 72 dpi	30 kb max	Gif, Jpg, Swf
Banner	468x60 pixels, 72 dpi	30 kb max	Gif, Jpg, Swf
E-newsletter Leaderboard	728x90 pixels, 72 dpi	30 kb max	Gif, Jpg
E-newsletter Large Square	300x250 pixels, 72 dpi	30 kb max	Gif, Jpg
Travel Specials	click here for submission form		

NOTE: Electronic materials required. Interactive Advertising Bureau standards and guidelines apply.

PRODUCTION CHARGES \$75 PER HOUR (NET)

STATIC GIF/JPG	Up to 728x90 pixels	Electronic photo & text supplied by client: \$115
FLASH/ ANIMATED GIF	Up to 728x90 pixels	Electronic photo & text supplied by client: \$290

Approved Third Party Vendors

- Ad4Ever
- Adinterex
- Atlas
- Bluestreak
- CheckM8
- Centerport
- DoubleClick
- Dynamic Logic
- Enliven
- Eye Blaster
- Eye Return
- Eye Wonder
- Google
- Interpolls
- Kaon
- Klipmart
- Mediaplex
- OAS JX
- Poindexter
- Pointroll
- Tango Zebra
- Unicast
- United Virtualities
- Value Click
- Vendaria
- Viewpoint

www.caribbeantravelmag.com

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