

ADVERTISING RATES

Print Advertising

FOUR-COLOR

	1X	5X	9X
Spread	\$39,855	\$37,260	\$35,275
Full Page	\$19,925	\$18,620	\$17,645
2/3 Page	\$15,760	\$14,730	\$13,930
1/2 Page	\$12,460	\$11,660	\$11,030
1/3 Page	\$8,640	\$8,080	\$7,650

COVERS

2nd	\$23,910	\$22,365	\$21,165
3rd	\$21,915	\$20,490	\$19,405
4th	\$25,905	\$24,220	\$22,930
Cover 2/Pg 3 Spread	\$43,850	\$40,990	\$38,800

VILLA VACATIONS/PARADISE FOR SALE

	1X	5X	9X
Full Page *	\$12,265	\$11,470	\$10,850
1/3 Page	\$4,815	\$4,505	\$4,250
1/6 Page	\$2,405	\$2,245	\$2,130

*March issue only

ISLAND MARKETPLACE/SMALL HOTELS (CLASSIFIED, BACK-OF-BOOK)

	1X
Display/Inch	\$430
Per Word	\$8.70
Guaranteed Position	10.0%
Bleed	No Charge
Spot Color	\$135

(Choice of two colors maximum)

[CLICK HERE FOR AD SPECIFICATIONS](#)