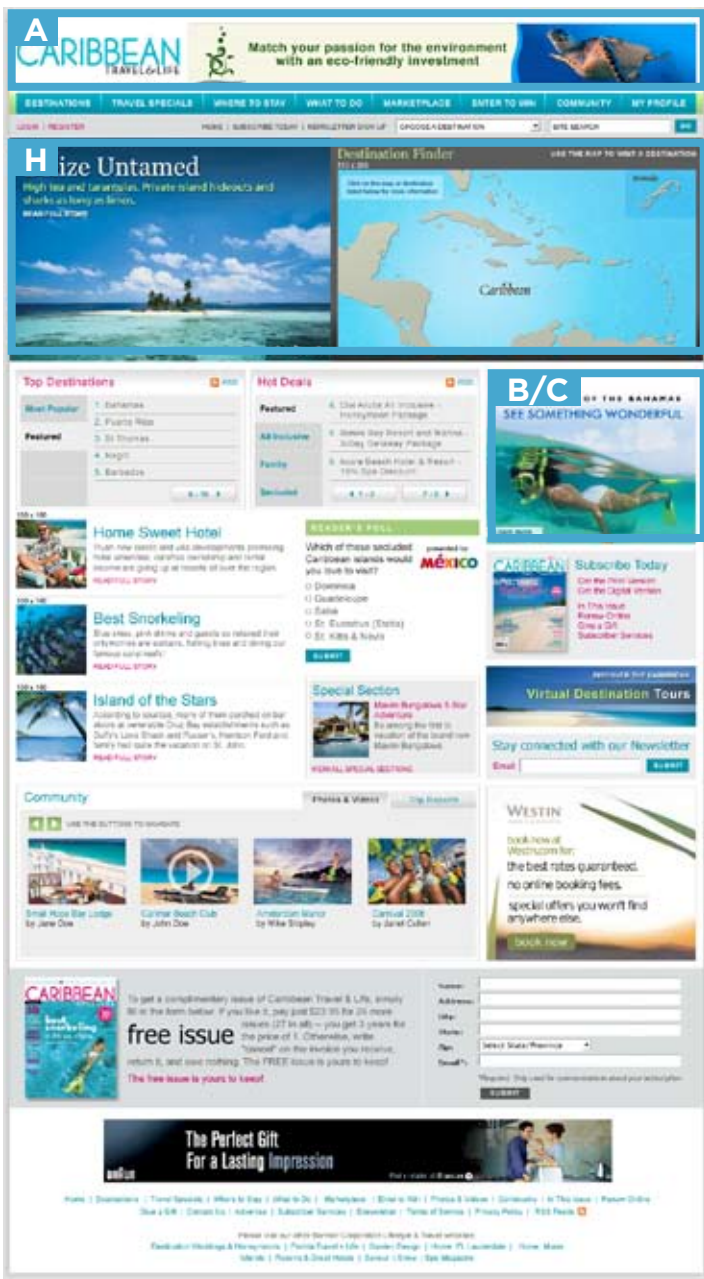


ONLINE MARKETING

www.caribbeantravelmag.com

HOME PAGE



BANNERS

Home Page Banners

A. 728x90 Leaderboard: Exclusive or rotating with up to two other marketing partners. \$2,000/month

B. 300x250 Upper Square: Rotates with two other marketing partners. \$1,000/month

C. 300x250 Lower Square: Rotates with two other marketing partners. \$500/month

Destination Page Banners

D. 728x90 Leaderboard: Exclusive rotation. \$1,500/month

E. 180x150 Upper Tile: Exclusive banner displayed on destination page(s) of your choice. \$750/month

F. 180x150 Lower Tile: Exclusive banner displayed on destination page(s) of your choice. \$500/month

G. 160x600 Skyscraper: Exclusive banner displayed on destination page(s) of your choice. \$1000/month

Run-of-Site Banners

Banners will display on any page on site that does not have an exclusive banner scheduled:

728x90 Leaderboard \$1,250 per month

300x250 Upper Square \$1,000 per month

300x250 Lower Square \$750 per month

160x600 Skyscraper \$1,000 per month

180x150 Upper Tile \$750 per month

180x150 Lower Tile \$500 per month

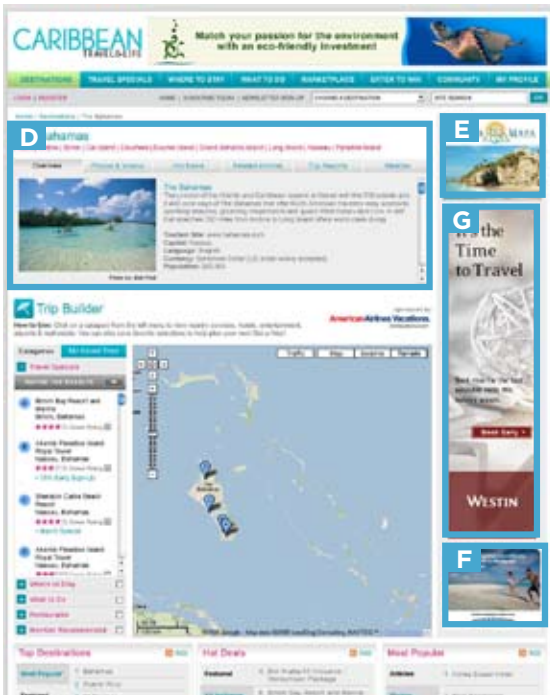
PREMIUM PROPERTY LISTING:

Devoted entirely to your property, product or destination. Includes video, photos, descriptive text, up to three travel offers and contact information. \$350 per month

ONLINE MARKETING

www.caribbeantravelmag.com

DESTINATION PAGE



E-NEWSLETTERS

Caribbean Travel + Life: Monthly eNewsletter contains mix of editorial and travel package promotions sent to over 80,000 opt-in subscribers.

1. Travel Special Spot: \$1,000/newsletter
2. 728x90 Banner: \$1,000/newsletter
3. 300x250 Banner: \$1,000/newsletter

Custom eNewsletter: Housed within the *Caribbean Travel + Life* template, features your exclusive promotional message sent to over 80,000 opt-in subscribers. \$5,000/newsletter

SPONSORSHIP OPPORTUNITIES

H. Lead Feature on www.caribbeantravelmag.com

Home Page: Prime home page exposure that will link to a custom-designed landing page. This page will include links back to your website. \$2,000/week

E-NEWSLETTER



Contest: Custom-built contest to meet your goals and objectives. Contest may include up to four survey questions and generates a database of e-mail leads. Contest pages link to your website. \$2,000/month, must run for a minimum of three months.

Home Page Poll includes logo and banner: 300x250, \$750/month

Trip Builder includes logo on header: \$1000/month

Photo Gallery includes logo and banner: 728x90, \$500/month

Custom interactive and online video programs are also available.